

Village of Little Chute Parks, Recreation & Forestry Department



Sponsorship Program

920-423-3868

www.littlechutewi.org

adam@littlechutewi.org



SPECIAL EVENTS

- Annual Family Fun Fest
- Annual Youth Carnival
- Family Glow Walk
- Amazing Race

YOUTH ACTIVITIES & SPORTS

- Basketball
- Chute-ing Stars Dance Team
- Explore Nature
- Flag Football
- Peewee Sports
- T-Ball
- Tiny Tots Playtime
- Soccer
- Softball

Thank you for taking the time to review the sponsorship opportunities available with the Little Chute Parks & Recreation Department. We hope that you find our sponsorship program to be a great way for your company and/or family to support the Parks & Recreation Department which continues to help make the Little Chute area a great place to live, work, and play.

Village of Little Chute
Parks & Recreation Dept.
108 West Main Street
Little Chute, WI 54140



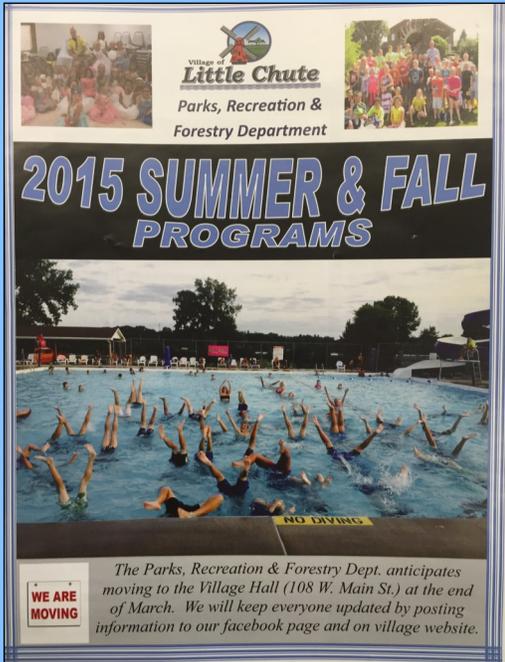
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Every Kid Counts

Every Kid Counts is a fund that is available to children of Little Chute residents/taxpayers who, for family financial reasons, would be unable to participate in recreation and/or aquatic programs. Residents can download the application right off of our website. Upon approval, children (age 17 & under) in the family would receive 50% of their recreation/aquatic program fees paid for from available funds up to a maximum of \$50 per child and \$150 per household. We are always looking for more businesses or organizations to help donate towards this fund so every kid in Little Chute can participate in the fun and enriching programs that the Little Chute Parks, Recreation, & Forestry program has to offer.

Brochure Cover



Program Guide

Advertise directly to 2,000 households and businesses in the Village of Little Chute in our Spring/Summer or Fall/Winter Program Books. These comprehensive books are 12-28 page publications highlighting our Parks and Recreation Programs, Special Events, Library Programs, Senior Citizen Events, and more. Our program guides are distributed in March and August by direct mail. We will include a **FULL COLOR** 3.5" x 3.5" ad in the inside cover of the book. This is a great way to show your support for the Little Chute Parks, Recreation, & Forestry Department.

Pricing

Size of ad	Program Book	Cost	Savings
3.5" x 3.5"	Spring/Summer	\$250	\$0
3.5" x 3.5"	Fall/Winter	\$250	\$0
3.5" x 3.5"	Both Books	\$400	\$100

Van Lieshout Baseball Field



Baseball Field Advertising Banner

The Village of Little Chute is selling advertising banners on the baseball field fences at Legion, Van Lieshout, and Doyle Parks. Banners at these fields are 3'x5'. The signs are paid for by the Parks, Recreation, & Forestry Department. The proceeds of these banners will go towards ballfield and facility projects. All signs are made of a heavy vinyl and are full color. The banners are **highly** visible to spectators, coaches, and players. Please call the Parks, Recreation, & Forestry Director if you are interested.

PRICING

# of Banners	# of Fields	# of Years	Cost	Savings **
1	1	1	\$250	-0-
1	1	2	\$400	\$100
2	2	1	\$500	-0-
2	2	2	\$700	\$300
3	3	1	\$750	-0-
3	3	2	\$1000	\$500

**Savings are based on signing up for multiple years

Benches and Trees



Benches and Trees are a great way to give back to the park and provide a lasting amenity for the community to utilize. Below are the steps needed to take in order to donate a bench or a tree.

Select a Location – The resident will indicate the location they would like their bench or tree installed. The Parks, Recreation & Forestry Director will try to honor their wishes as best as possible with the knowledge of the parks master plan. The Director may offer additional recommendations on locations.

Select Wordage – With the assistance of the Director, a plaque will be installed on the bench with the engraving signifying the resident's message. There are no plaques for trees.

Complete the Application – The resident will submit an application with gift payable to the Village of Little Chute Parks, Recreation, & Forestry Department, 108 West Main Street, Little Chute, WI 54140. The style of bench will be decided by the Director. A gift that covers the expense of the bench, plaque, and shipping is required for benches in village parks. A gift for a tree depends on size and tree type. The site preparation, concrete, and annual maintenance expenses for both benches and trees are covered by the village.

Install the Bench – Residents can attend the installation of the bench, but they are not required to do so.

The Park and Recreation Department will maintain a permanent record of all donated benches and trees. The bench, tree, and plaque will be warranted for 10 years.

Ongoing Park Projects

Ongoing Park Projects are a wonderful way to help add extra amenities to current projects. These current projects could include a new playground, tennis courts, shelter, and more. Call the Park and Recreation Director and ask what the current park projects are.



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Combination Sponsorship Packages Available

Would you like to sponsor both special events and Youth Sports Teams? Please inquire with the Park & Rec Department. 920-423-3868 or adam@littlechutewi.org



PLATINUM SINGLE EVENT SPONSOR \$1,000

Recognition at Event

- * One (1) 8' x 3' custom banner with sponsor's name and company logo will be prominently displayed at the event. (Banner provided by Parks & Rec. artwork provided by business)
- * One (1) 10' x 10' canopy with table and two chairs will be provided at the event for sponsor to distribute information about their company (if desired).
- * Sponsor's company logo will appear on all printed materials for the event (submission deadlines apply).
- * Verbal recognition of sponsorship at event

Online Recognition

- * Sponsor's logo and a link to their website will be displayed on the Parks & Recreation homepage.

Print Recognition

- * Inclusion in all press releases sent to print, radio, and TV two weeks prior to each event

Advertising

- * One Advertising banner at a Baseball Field for 2 years (**\$400 Value**)

VIP Benefits

- * 1 Free Family of 4 Pool Pass (**\$105 Value**)

GOLD SPONSOR \$500

Recognition at Event

- * One half of 8' x 3' custom banner with sponsor's name and company logo will be prominently displayed at the event. You would share banner with another Gold Level Sponsor. (Banners provided by Parks & Recreation artwork provided business)
- * Sponsor's company logo will appear on all printed materials for the event (submission deadlines apply).
- * Verbal recognition of sponsorship at event.

Online Recognition

- * Sponsor's logo will be displayed on the Parks & Recreation homepage.

SILVER SPONSOR \$250

Recognition at Event

- * Verbal recognition of sponsorship at event

Online Recognition

- * Sponsor's logo will be displayed on the Park & Recreation homepage.

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Annual Family Fun Fest

This event takes place at Doyle Park. Our staff will be grilling up some great hamburgers and hotdogs, so you can sit back and enjoy supper with your family and friends. A meal with a hamburger or hot dog, bag of chips, and a soda will only be \$2.00 per person.

There will be numerous FREE activities for the kids to enjoy including giant inflatables, balloon creations, kiddie express ride, prize give-a-ways and various games.

Families can also enjoy FREE admission to the swimming pool so bring your suits and towels along. Mark your calendar so you don't miss this awesome night of family fun!

Sponsorship in this event will help defray the cost of inflatables, prizes, food, and other activities.

Annual Youth Carnival

Our annual carnival is held at Legion Park on a Wednesday in August

We provide balloon creations, giant inflatables, kiddie express ride, and numerous games for the kids to enjoy. Game tickets only cost 10¢ each. Kids turn in their prize points from playing the games for various novelties, toys, and gift certificates.

There will also be a food stand selling hotdogs, chips, soda, and ice cream bars. Enjoy lunch and a day of fun at the park with the kids.

Sponsorship in this event will help defray the cost of inflatables, prizes, food, and other activities.



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Family Glow Walk

In the Fall of 2016 we will be putting on our first Family Glow Walk through Hessakker, Island, and Doyle Park. All participants will receive a t-shirt, family glow in the dark picture, and free glow items along the walk.

Sponsorship in this event will help defray the cost of black lights, glow paint, glow items, and t-shirts. The sponsor can also have their logo put on the t-shirt.

Amazing Race

This will be a new event beginning in 2017. It will take place in Spring. This event will be based off of the popular tv show “The Amazing Race.” Family teams of 4 will compete in an Amazing Race around Little Chute. Businesses can volunteer to be a stop along the Amazing Race route. All you have to do is provide an activity and a volunteer to help run your station.

Prizes will be given to the top 3 teams and a door prize for all of the participants.

We need a sponsor for t-shirts, stations, and prizes for this event.

Youth Sports Team Sponsorships

Be part of the action with the Village of Little Chute Parks, Recreation, & Forestry Department. Sponsoring Youth Sports teams helps display your community pride, defray the cost of uniforms and equipment, and advertise your business. All levels of sponsorship will receive the following recognition.

Sponsor Recognition

- * Sponsor’s name or logo (if applicable) on participant t-shirts
- * “Thank You to our Sponsors” will be listed on our Facebook page and monthly E-Newsletter throughout the year.

Website Recognition

- * Inclusion in “Thank You to our Sponsors” on our website
- * Team pictures on our website.

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Youth Activities & Sports T-Shirts

Up to 1200 kids every year are provided with a program t-shirt that has been sponsored by a local business or organization. All of the program tee shirts are printed with the sponsoring business or organizations logo (or name) on the t-shirts they sponsor. With your generous support, we will be able to give each child who participates in baseball, softball, basketball, peewee sports, tiny tots playtime, sports 60, run jump throw, chute-ing stars dance team, pom & dance clinic, explore nature, U4/U6 soccer, and flag football a sponsored tee shirt.

As a sponsor you can either sponsor the whole program or an individual team. A sponsorship form can be obtained from the Little Chute Parks, Recreation, & Forestry Department.

In Kind Donations

There are many other ways that you can help out the Parks, Recreation, & Forestry Department. We can always use new to either start up a brand new program or to replace old equipment that we are currently using. A list of some ideas are listed below. This list is not all encompassing.

- * Footballs/Basketballs/Baseballs/Soccer Balls
- * Flags
- * Baseball Gloves (small)
- * Cones
- * Arts and craft supplies
- * Broomball Set
- * Hockey Sticks/Skates
- * Pinnies
- * Archery Equipment
- * Tennis Racquets
- * Sound and PA Equipment
- * Don't be afraid to call us and ask about items you may have!!