



For Immediate Release

Contact: James Fenlon, Village Administrator – 920-423-3850 or [james@littlechutewi.org](mailto:james@littlechutewi.org)

## **The Village of Little Chute to Host Wisconsin Main Street Day Celebration on July 10**

The Village of Little Chute will take part in a statewide celebration of downtown business districts in the second annual Wisconsin Main Street Day event on Tuesday, July 10.

Little Chute is one of eight communities selected to take part in local Main Street Day celebrations that will feature state and local officials, and community leaders. The day highlights the important role that downtowns play in the local economy and celebrates the many successes of Wisconsin's commercial business districts.

The Village of Little Chute is excited to welcome Lt. Governor Rebecca Kleefisch to highlight two exciting projects in Downtown Little Chute on Tuesday, July 10<sup>th</sup> at 2:45 PM. The event will take place at the Village Hall and will also feature Village President Mike Vanden Berg. The public is invited to join the Wisconsin Main Street Day celebration.

Lt. Governor Rebecca Kleefisch, Wisconsin Economic Development Corporation (WEDC) Secretary and CEO Mark Hogan, Deputy Secretary and COO Tricia Braun and other officials will each visit the communities to celebrate the success of the Wisconsin Main Street and Connect Communities Programs, which provide technical support and guidance to downtown groups. Many of the events also will include announcements about local business openings and other new downtown initiatives.

"WEDC leadership looks forward to visiting Little Chute on Wisconsin Main Street Day to celebrate all the great work that is being done here to enhance the downtown business district," Secretary Hogan said. "We look forward to not only highlighting the recent successes, but also learning more about upcoming initiatives planned for downtown that help make Little Chute a great place to live, work and play."

The Wisconsin Main Street Program, which celebrates its 30<sup>th</sup> anniversary in 2018 and is overseen by WEDC, provides support and training for organizations dedicated to downtown revitalization efforts. Since the program's inception, Wisconsin Main Street communities have created more than 2,600 net new businesses and nearly 14,000 net new jobs. They also have generated more than \$1.7 billion in public and private investment since then, and are renovating more than 250 buildings per year.

Little Chute has been a Connect Community since 2015.